

tntnmom's Lookbook

2024

"We protect mothers who protect babies"



Table of Contents

tntnmom's Lookbook 2024

- **Who we are**
Prologue / Our Company / Our Achievements / Our Team
- **About tntnmom's**
Brand Story / Color Story / Philosophy / Specialty / Awards and Honors / Global Network / Customer Review / Highlight in Korea / Highlight in Global / SNS & Instagram / Video & Youtube / Retail Channel
- **All Product-Line**
- **Body & Skin Care Line**
- **Bath & Oral Care Line**
- **Breastfeeding Line**
- **Food Line**
- **Fabric Line**

Who we are

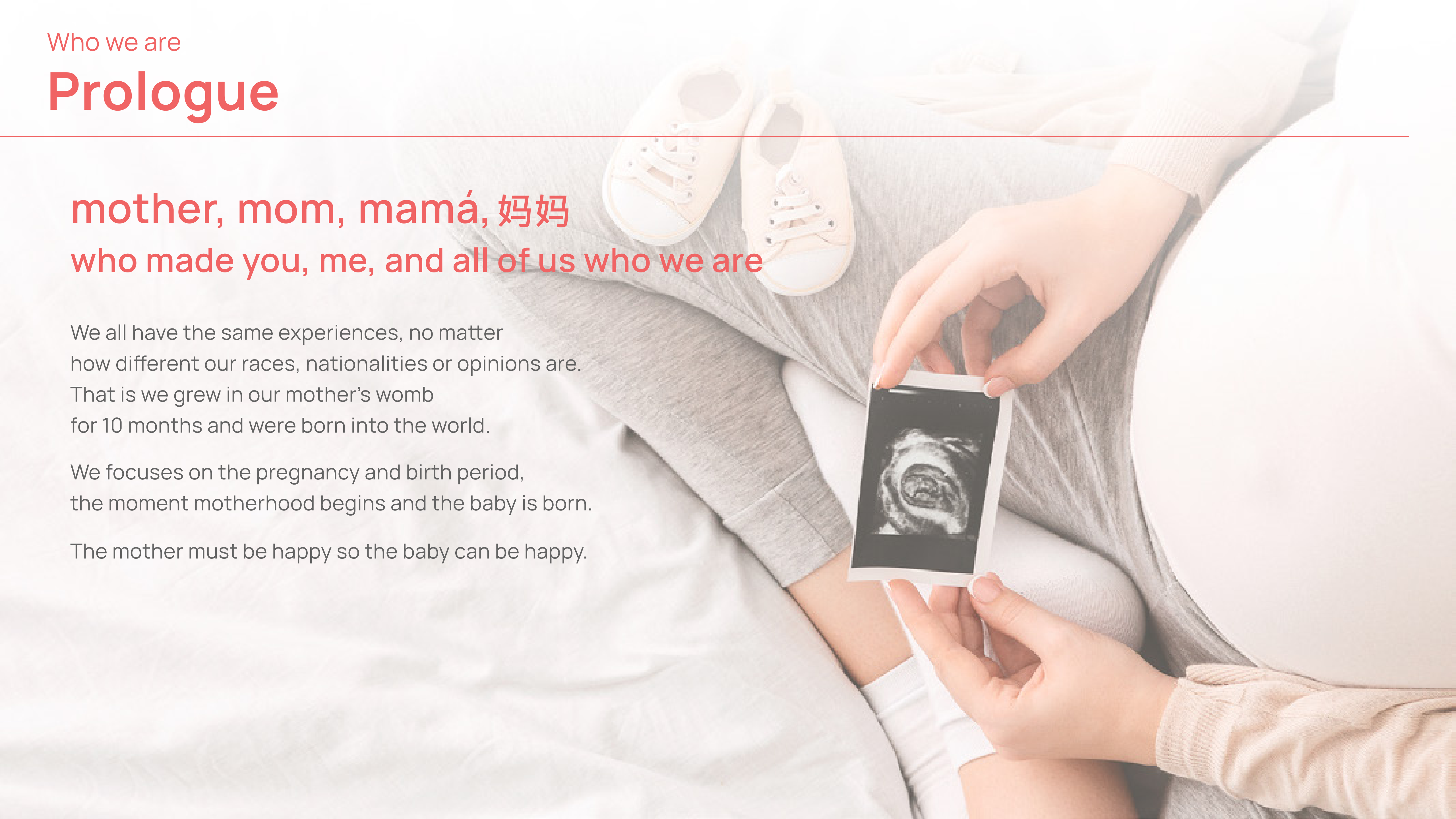
Prologue

mother, mom, mamá, 妈妈
who made you, me, and all of us who we are

We all have the same experiences, no matter
how different our races, nationalities or opinions are.
That is we grew in our mother's womb
for 10 months and were born into the world.

We focuses on the pregnancy and birth period,
the moment motherhood begins and the baby is born.

The mother must be happy so the baby can be happy.



Who we are

Our Company



No.1 Global Mother Company | SINCE 2012

Tenbox Corp. started the world's first pregnancy and childbirth curation and subscription e-commerce business in 2012. Our company pursues sincerity and innovation and only cares about pregnant women.

Our goal is to become the most loved company by pregnant women around the world within the next five years.

Awards & Honors



(Korean Government)



(Gyeonggi-do, Korea)



Who we are

Our Achievements

We are the first and the best pregnancy and childbirth company in Korea.

No.1

Pregnancy Childbirth
Gift Category

20+

Export to 20 countries
Own Brand "tntnmom's"

**B2BG
100+**

Employee gift client company
including Starbucks,
Samsung, etc.

98%

Customer satisfaction
score

400K

Total product
movement / Year

120K

Door-to-door
volume / Year

Who we are

Our Team

We are young and challenging and regard sincerity and honesty as our top priorities.

Founder



Pearl Baek

CEO of Brand and Product

Brand and design expert
Mother of two children
#Warmth #Emotion #Creativity

The spirit and philosophy of our brand started with her. She always does her best to put her mother's heart into everything she does.



Silver Lee

CEO of Business and Marketing

Business and management expert
Father of two children
#Management #Challenge #Communication

He directs all of our company's businesses. He is challenging and customer-centered. He considers our customer's success first.

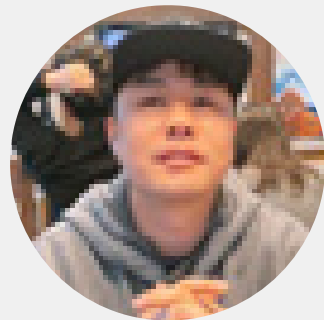
Team Leader



Eddie Jung

Business Manager

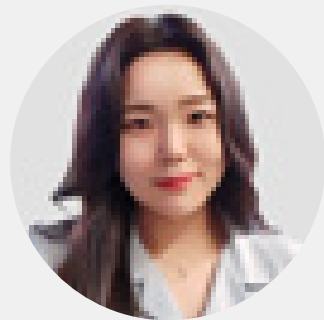
Management & SCM Specialist. Father of one son
#Accuracy #Humorous #Kindness



Wade Yang

Brand&Product Manager

Product development Specialist
#Research #Warmth #Kindness



Dohee Gwak

Design, BX Specialist

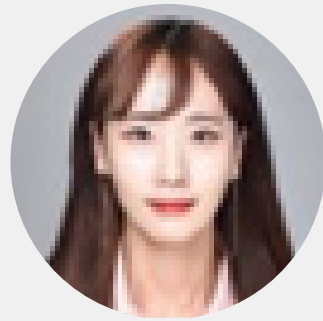
Trend Setter
#Brand eXperience #Design #Creativity



Teddy Jung

Marketing & Sales Manager

Marketing & Sales Specialist. Data analysis, driven
#Generalist #All-rounder #Sincerity



SoYoung Kim

Marketing Manger

Marketing Specialist, Customer-focused mind set
Fast # Kindness # Creativity

About tntnmom's

Brand Story

tntnmom's, a brand that accompanies mothers' happy pregnancy & childbirth journey

Now, as a mother, the time of 'we' beyond 'me' has begun. It is said that the moment she changes from 'one' to 'two', from 'I' to 'we', Mom is mindset with 'I' in pursuit of beauty as an ego that defends 'we' from harm.

tntnmoms' mission is to deeply understand the mother's mind and support her journey from pregnancy to childbirth.

"We protect mothers who protect babies"

tntn [tntn] it means Healthy
mom's [mams] it means Mommy

About tntnmom's

Color Story



Color	Keyword	Mission
tntnmom's	Two Heart	A sense of mission to protect the lives of mother and baby
R : 240	Mother's Love	A mother's heart that wants to give you only the best
G : 100	Natural	A mind that finds the answer in nature and inherits a clean nature
B : 100	Sincerity	A heart full of sincerity from beginning to end

About tntnmom's

Philosophy

For mothers and babies all over the world
We make only sincere, clean, natural, and unique products.

Sincere

We pursue sincerity and honesty
for mothers and babies.

Clean

We pursue the cleanest for the earth
and the environment.

Natural

We pursue the most natural,
and closest to nature.

Unique

We pursue uniqueness and creativity
that did not exist.



About tntnmom's

Specialty

We love the earth and nature to pass on a sustainable environment to babies

for nature



OEKO-TEX®
CONFIDENCE IN TEXTILES

for quality



FDA
REGISTERED

About tntnmom's

Awards and Honors

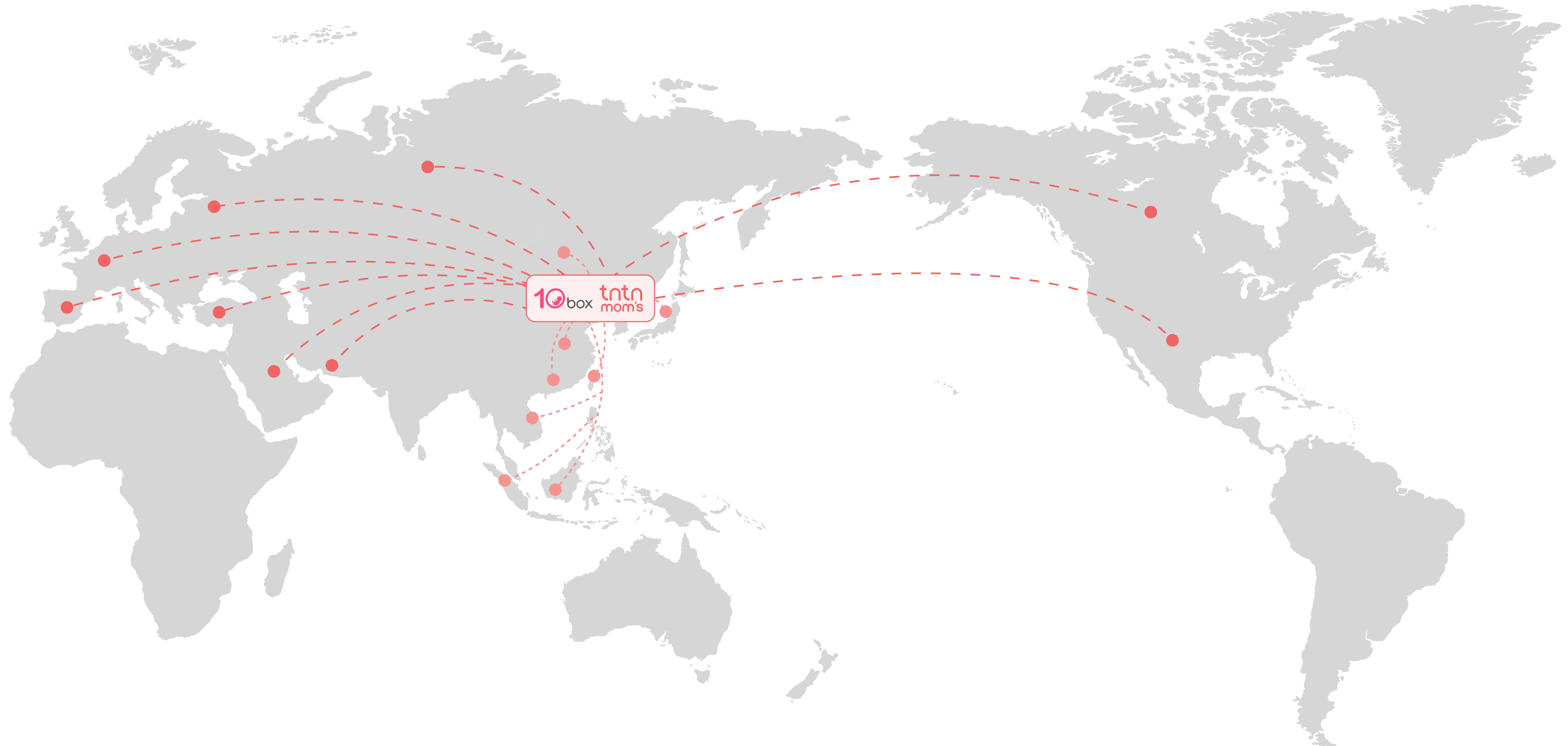
Our dream is to become the No.1 brand specializing in pregnancy
all over the world beyond Korea



About tntnmom's

Global Network

We are exporting to over 20 countries now.



About tntnmom's

Customer Review

CHINA



Belly Patch

FITS BIG PREGNANT BELLY REALLY WELL

After pregnancy, the belly grows big slowly, afraid of long lines, buy preventive, thin piece, wrap many essence on it, special softness, I will use every night, just apply a moisture feeling, moisture content100 poins!



Nipple Butter Balm

SO CREAMY AND MOISTURIZING

I think this is my new favorite. This is a butter balm to help sore/cracked nipples. This balm has a melted butter consistency, so creamy, and very easy to rub and apply, It is so moisturizing!

USA



Belly Patch

GOOD FOR PREGNANCY

I really like this product. The sheets are so incredibly satutated that I wore the same sheet for ten minutes on the upper half of my belly, then moved it to the lower half of my belly, and then transferred it to my outer thigh /butt area and they were still wet enough to provide moisture there as well. Made in Korea, I absolutely love Korean beauty products.



Belly Pacth

SUPER SATURATED SHEETS

Good size, loaded with serum! These are a good size. They cover most of your belly early on and about half at a time when close to full term. There is so much serum in them though. You can move one patch around your body to get the most out of it and even add the serum leftover in the pouch when it starts to dry.

KOREA



Cabbage care Set

AWESOME RESULTS FOR THE PRICE

I'm currently pregnant and my 22 month old self weaned, my milk was still in even after him not eating for a few days. Regular cabbage didn't seem to do much for me so I scoured the net for other solutions and I'm so glad that I stumbled on this cream. It's amazing! I didn't know to keep it in the fridge so I applied it at room temperature twice a day and it worked like a charm. I noticed a drastic drop in my supply after just two days.



Toothpaste

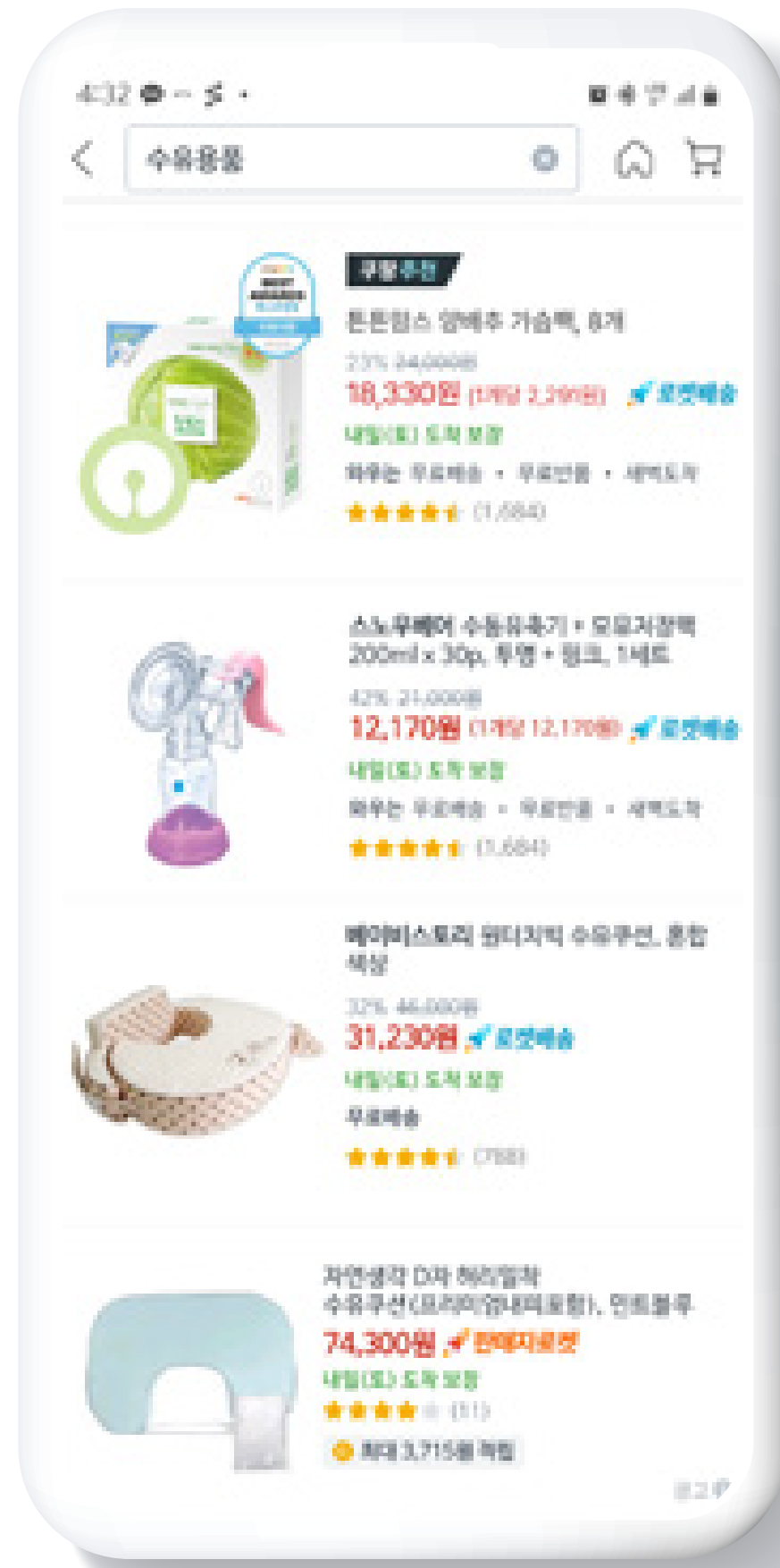
GREAT FOR SOON TO BE MOMS WITH BAD MORNING SICKNESS

I have really bad all day sickness and I dreaded brushingmy teeth because I always gag and throw up but this toothpaste is lightly flavored and I do not gag or thow up anymore. I highly recommend for anyone with bad morning sickness.

About tntnmom's

Highlight in Korea

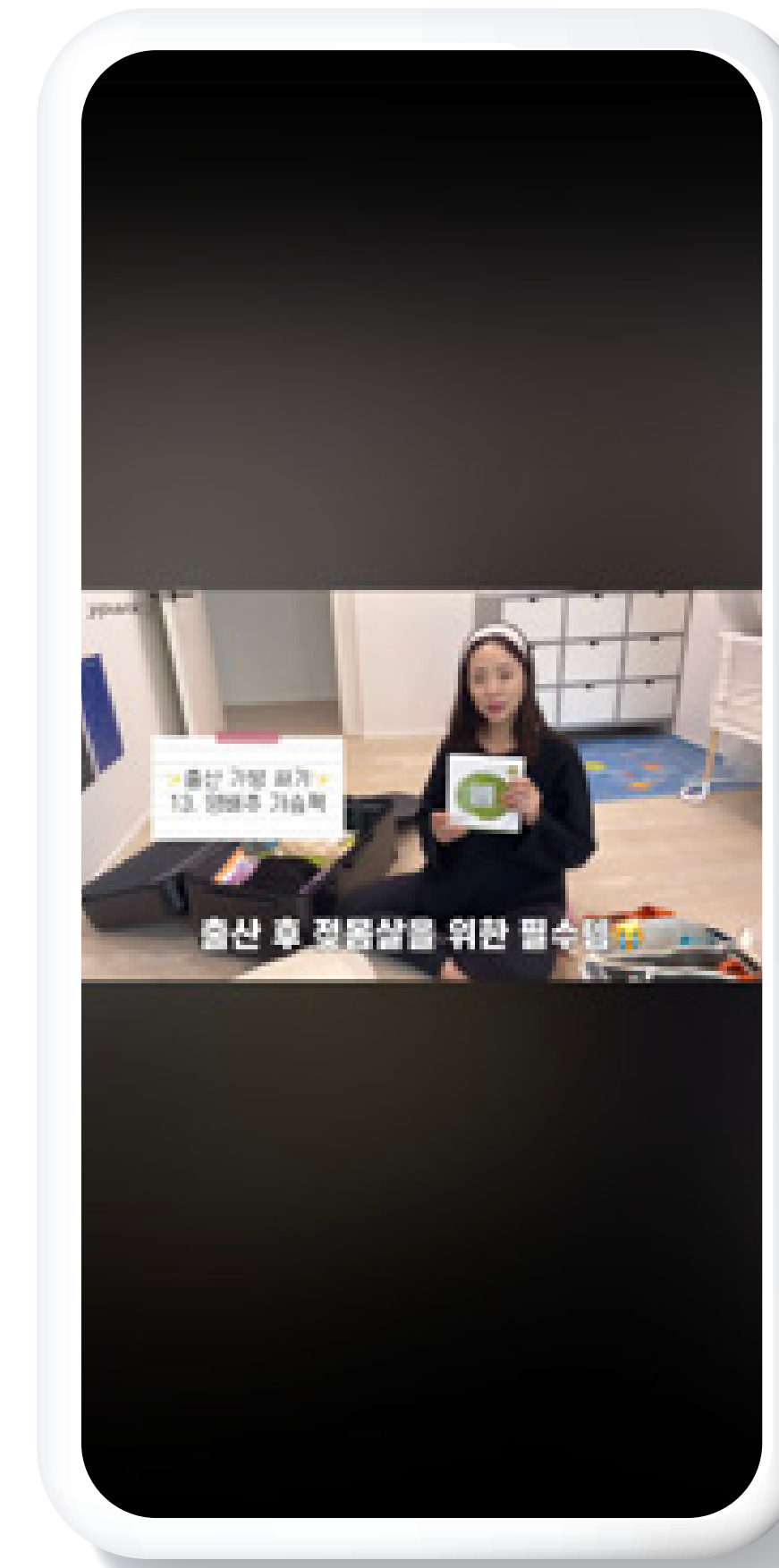
We are the most loved brand by pregnant women in Korea



No.1 in South Korea when searching for 'breastfeeding products' on Korea No.1 e-commerce 'Coupang'



Famous as an essential item for pregnant women in Korea.



Cabbage Breast Pack used by famous Korean celebrities (announcers)

About tntnmom's

Highlight in Global

We work with the best partners in each country



“ Joy to women’s lives! ”
the first maternity brand
by L’etoile

- Country: Russia/CIS/Gulf
- Company Name: L’etoile
- Business Description: The leading beauty/perfume partner chain in Russia and the third largest in the world.
- Number of Stores: 1,050 in Russia, 10 in CIS countries, 5 in the Gulf countries.
- Annual Revenue: Over 1.67 billion USD



China’s largest group
in Jiangsu Province,
“Jiangsu Shuntian” Group

- Country : China, Jiangsu Province
- Company Name : Jiangsu Shuntian International Group Co., Ltd.
- Annual Revenue : Over 535 million USD



Vietnamese mothers'
favourite maternity
community app ‘Beberia’

- Country: Vietnam
- Company Name: Beberia
- Business : Application service, commerce, etc.
- Number of members : 700,000 +

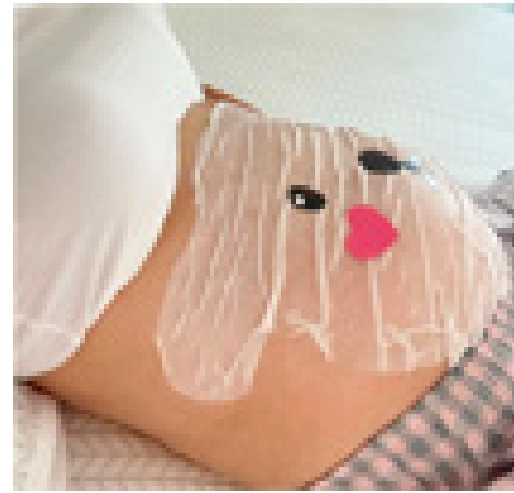


Chosen by ‘Amazon’,
the world’s number one
e-commerce store.

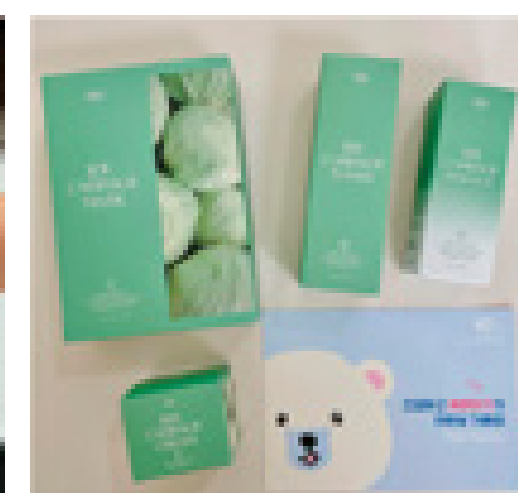
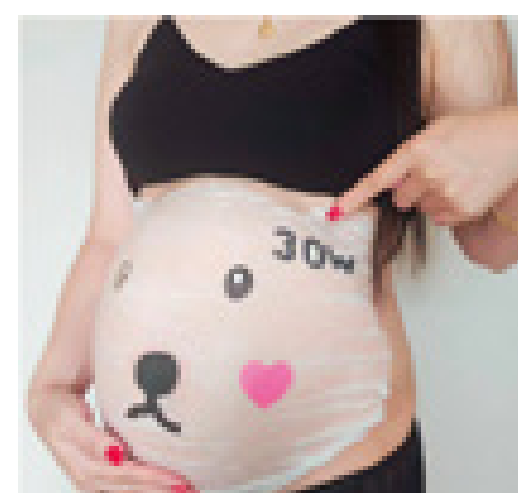
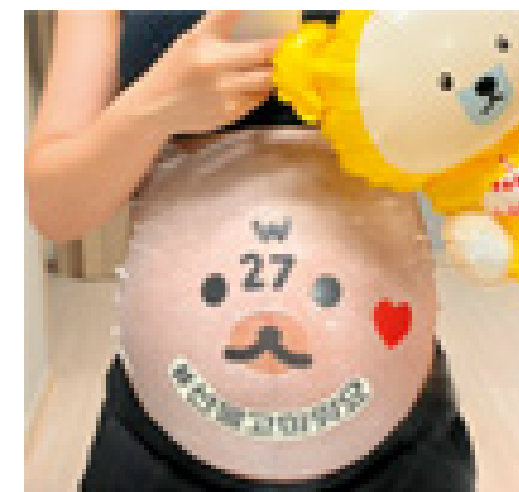
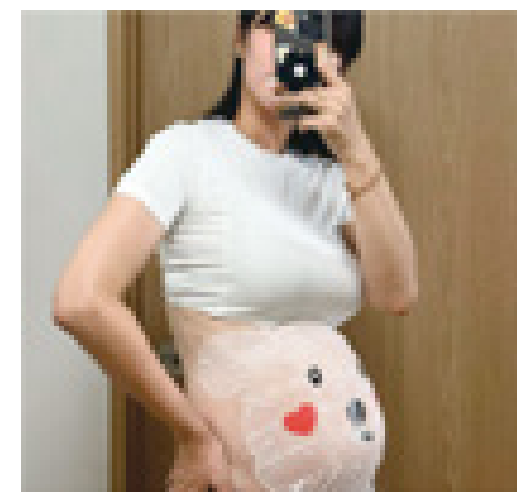
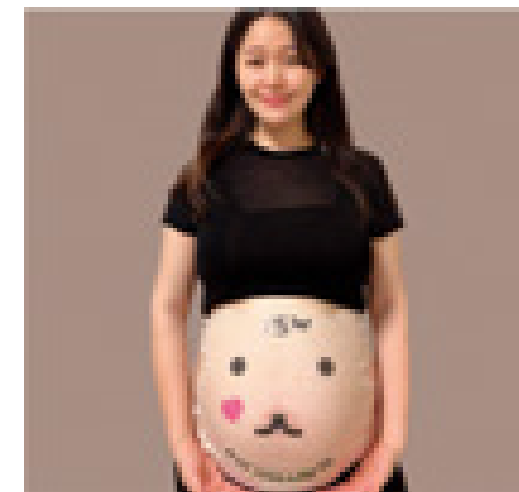
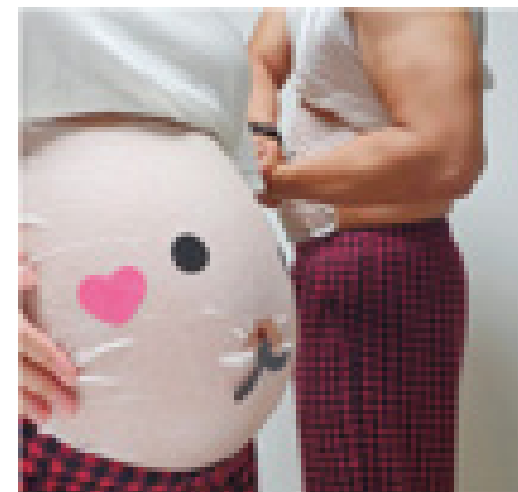
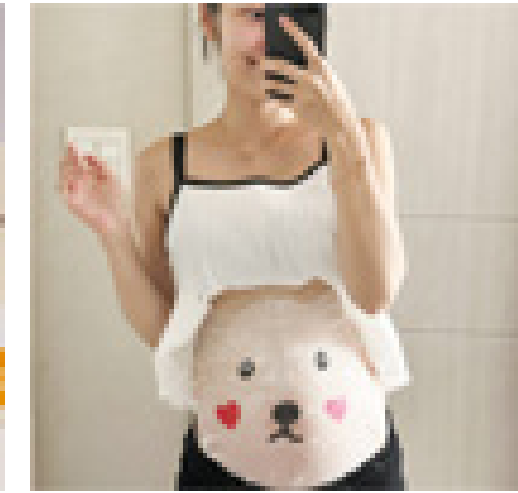
- Selected as “Amazon’s Choice” on Amazon US.
- Selected as a Power Seller by Amazon Korea

About tntnmom's

SNS & Instagram



Please, Follow us
@tntnmoms_global



About tntnmom's

Video & Youtube

 **YouTub**

tntnmoms





Retail Channel

Global

Online



Offline



Letoile (Russia's No.1 beauty store chain)

Korea

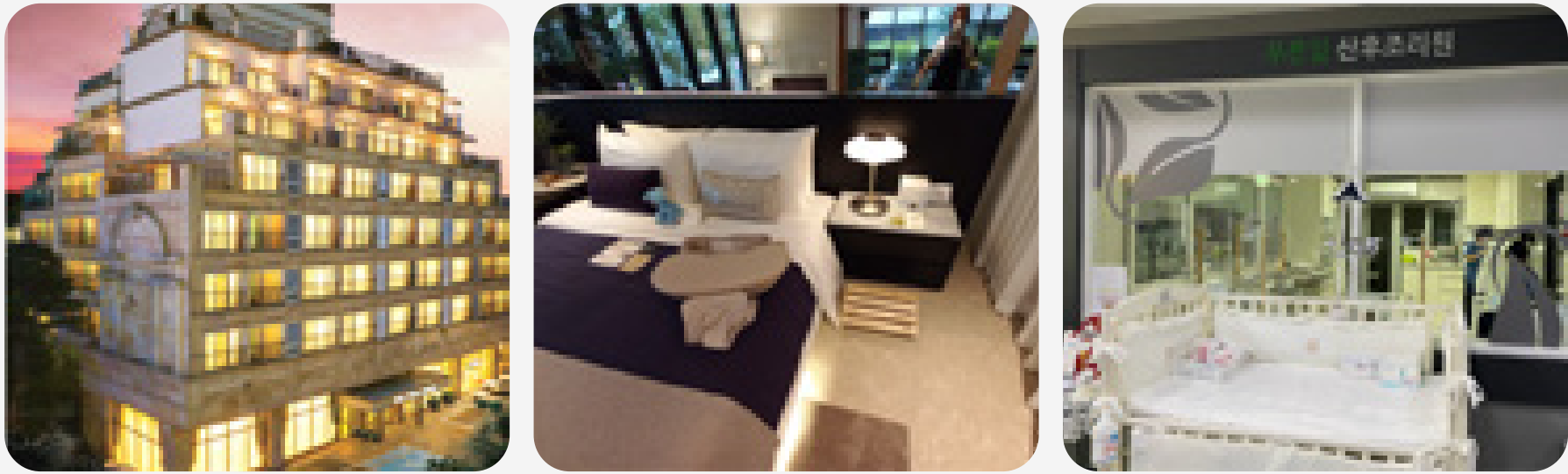
Online



Offline



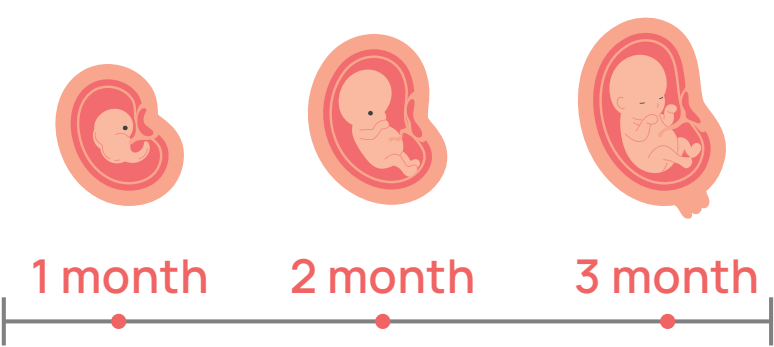
Mom&Baby Store



Postpartum care center

All Product-Line

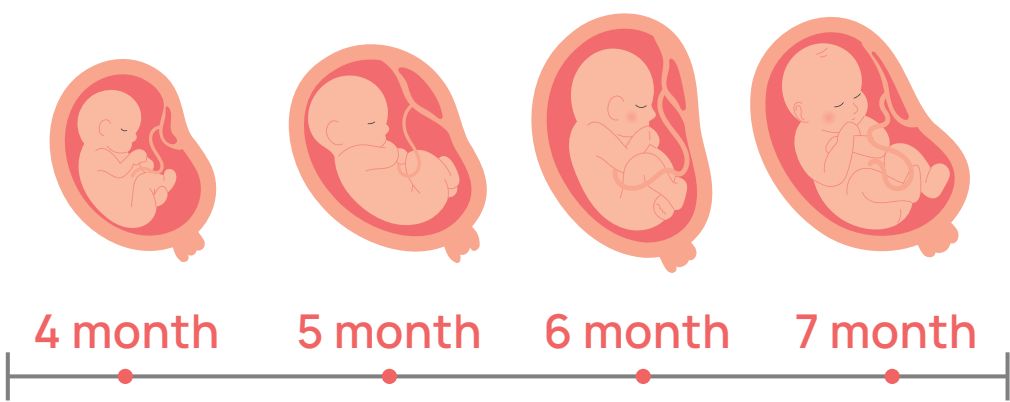
1-3 Months



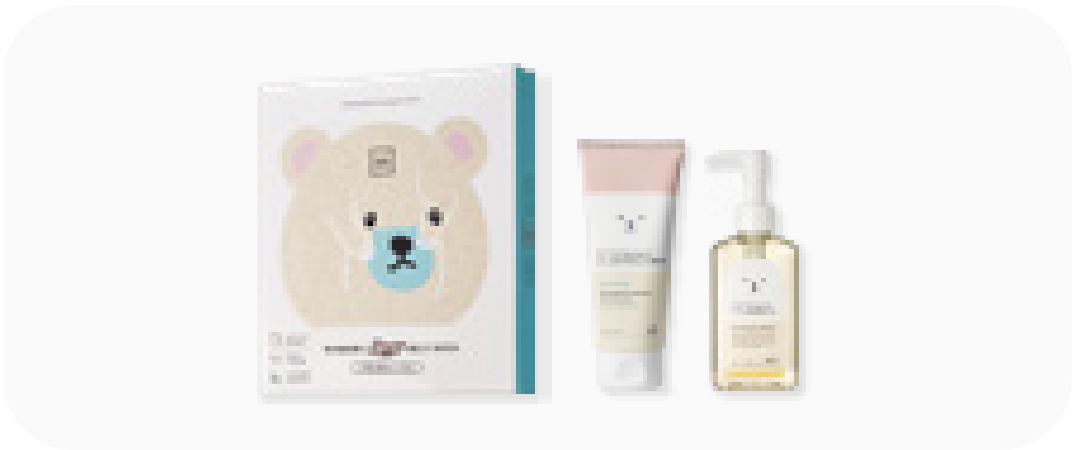
1st Trimester Pregnancy



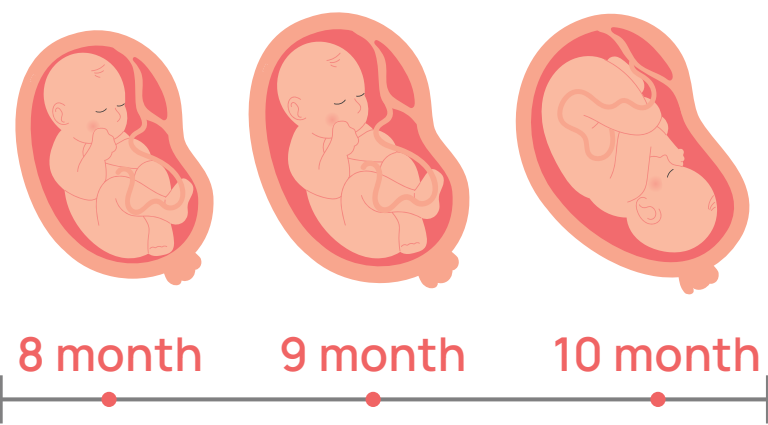
4-7 Months



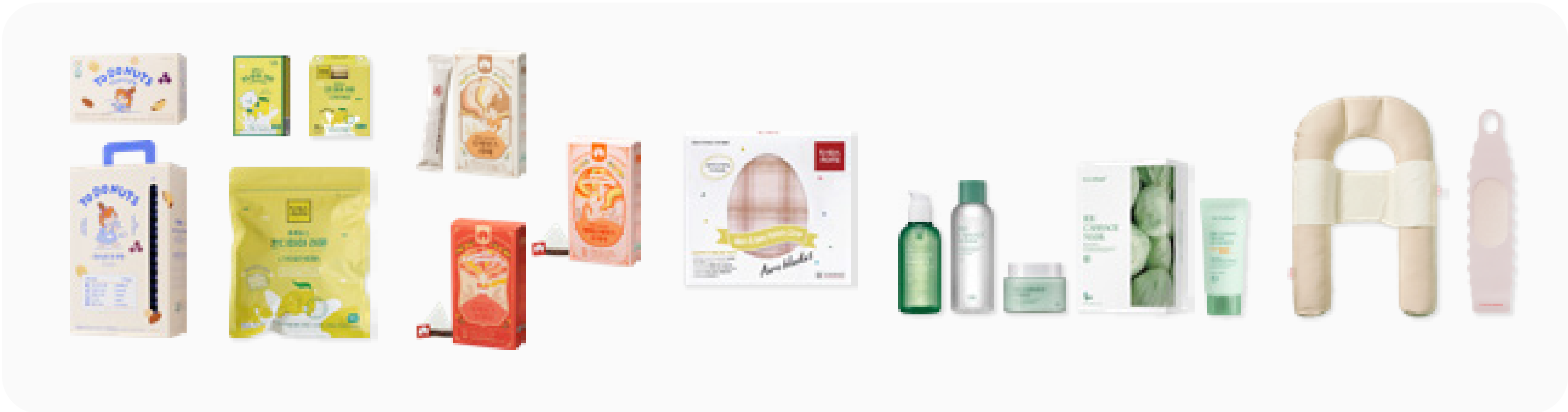
2nd Trimester Pregnancy



8-10 Months



3rd Trimester Pregnancy



After Birth -



Body & Skin Care Line

Solving the troubles of pregnant women's stretch marks from early pregnancy to before childbirth





Dr.Cabbage[®] Cabbage Breast Patch

- World's 1st use of cabbage leaves at 87% content for breastpatches
- -8.5 Degrees Skin Temperature Reduction Effect
- 275% improvement in moisture for dry skin
- Used Europe's safe OEKO-TEX sheet without any 100 harmful substances.

Dr.Cabbage[®]

Cabbage Cooling Breast Patch - *Active*

- Cooling breast patch to support sensitive skin and heated skin
- Excellent adhesion allows you to move freely with the patch on your breast
- Contains cabbage extract
- Clinical test completed: Skin temperature reduction





Dr.Cabbage[®]

Cabbage Breast Cream Cooling Ball

- Cabbage cream with cooling ball for breast enables breastfeeding trouble care through the calming and cooling effect of cabbage
- The first ball-type patent container for breast,
Self-massage cream with patented massage applicator
- 2 selling maternity breast cream on Amazon in the US

Dr.Cabbage[®]

Cabbage Breast Care Set

- Contains domestically grown cabbage extracts.
- Lactating trouble care with calming and cooling effects of cabbage.
- Cream : The first ball-type patent container for breast.
- Patch : OEKO-TEX / LOHAS certified pure cotton sheet.





Jeju Cabbage Mask

- Vegan Verified/EWG Green grade safe materials in all ingredients.
- Uses organic cabbage extract from the volcanic soil of Jeju Island, Korea
- Very first skincare products for pregnant women
- Perfect match for super sensitive and irritating skin type

Jeju Cabbage Essence

- Vegan Verified/EWG Green grade safe materials in all ingredients.
- Uses organic cabbage extract from the volcanic soil of Jeju Island, Korea
- Larger capacity than regular essence (100ml)
- Dermatology test completed: 0.00(Non-irritation)





Jeju Cabbage Cream

- Vegan Verified/EWG Green grade safe materials in all ingredients.
- Uses organic cabbage extract from the volcanic soil of Jeju Island, Korea
- Perfect match for super sensitive and irritating skin type
- Amazing facial detox, anti-inflammation, anti-oxidation effect

Jeju Cabbage Toner

- Vegan Verified/EWG Green grade safe materials in all ingredients.
- Uses organic cabbage extract from the volcanic soil of Jeju Island, Korea
- Perfect match for super sensitive and irritating skin type
- Amazing facial detox, anti-inflammation, anti-oxidation effect





Bear Belly Patch (from mid to late-pregnancy)

- Specialized moisturizing and calming effect belly patch that solves skin dryness during pregnancy
- 32cm x 32cm wide sheet with a cute "Bearly" design for the body shape of pregnant women (the "Bearly" is a baby bear persona of tntnmom's)
- EWG ALL GREEN, uses clean & safe vegan ingredients





Bear Belly Patch (from early to mid-pregnancy)

- Specialized moisturizing and calming effect belly patch that solves skin dryness during pregnancy
- 22cm x 24.5cm sheet with a cute "Makko" design for the body shape of pregnant women (the "Makko" is a baby puppy bichon persona of tntnmom's)
- EWG ALL GREEN, uses clean & safe vegan ingredients





Bear Belly Cream

- Korea FDA stretch marks functional certification
 - : Stretch marks improved by 15.53% after 8 weeks of use
- Specialized moisturizing and calming effect belly cream that solves skin dryness during pregnancy
- Rich and deep moisturizing belly cream
- EWG ALL GREEN, uses clean & safe vegan ingredients

Bear Belly Oil

- Specialized moisturizing and calming effect belly cream that solves skin dryness during pregnancy
- Non-sticky, moisturizing belly oil
- EWG ALL GREEN, uses clean & safe vegan ingredients





Nipple Butter Balm

- Damaged and dried Nipple care during breastfeeding period
- Only Natural Nipple Butter with 99% Botanical-rich herbal ingredients without water
- Safe for Baby: Petroleum Free, Lanolin Free, Paraben Free, Artificial Fragrance Free
- Vegan Certification: Does not contain any animal driven ingredients

Volufiline Breast Cream

- Volume cream for breast elasticity and line lost after childbirth
- Contains 5% of genuine volufiline from France Sederma
- EWG ALL GREEN, Fragrance Free





JEJU Cabbage Vegan Sunscreen (SPF50+ / PA++++)

- Zinc oxide as a single ingredient, this low-irritation daily sunscreen is suitable for sensitive skin, as well as for pregnant women and baby.
- The exclusive Jeju volcanic soil cabbage ingredient of tntnmom's soothes fatigued skin.
- Snow Ice Complex will cool your skin.
- Vegan Certification : Not contain any animal driven ingredients.

Bath & Oral Care Line

tntnmoms' solution for pregnant women suffering from morning sickness during the 1st trimester





Natural Mild Toothpaste for pregnant (Rooibos)

- Excluding 10 harmful substances such as paraben, surfactant, trichloroacetic acid, humidifier disinfecting substance, etc
- Added naturally-extracted folic acid and Vitamin B, good for pregnant women
- Mild Rooibos scent to help with nausea during pregnancy

Natural Mild Toothpaste for pregnant (Yuzu Mint)

- Excluding 10 harmful substances such as paraben, surfactant, trichloroacetic acid, humidifier disinfecting substance, etc
- Added naturally-extracted folic acid and Vitamin B, good for pregnant women
- Mild & Cool Yuzumint scent to help with nausea during pregnancy





Natural Mild Toothpaste for pregnant (Grapefruit)

- Excluding 10 harmful substances such as paraben, surfactant, trichloroacetic acid, humidifier disinfecting substance, etc
- Added naturally-extracted folic acid and Vitamin B, good for pregnant women
- No. 1 in Korea in "toothpaste for pregnant women" category (on Naver & Coupang)

Ultra-fine grain Toothbrush for pregnant

- 0.01mm: 2 times finer than ordinary fine brushes
- Free from 8 different bad substances
No Pb, No Cd, No Ba, No Se, No Cr, No Sb, No As, No Hg





Biotin Shampoo

- Contains 100ppm of biotin for pregnant women
- Uses a 100% PCR container
- Allergy-free and pH level 5.5
- EWG ALL GREEN, uses clean & safe vegan ingredients



Oral Care Set for pregnant (Modern Peach)

- Toothpaste(Grafefruit 5) : Excluding 10 harmful substances such as paraben, surfactant, trichloroacetic acid, humidifier disinfecting substance, etc
- Toothbrush (5)
: 0.01mm: 2 times finer than ordinary fine brushes

Oral Care Set for pregnant (Botanical)

- Toothpaste(Grafefruit 3, Rooibos 2) : Excluding 10 harmful substances such as paraben, surfactant, trichloroacetic acid, humidifier disinfecting substance, etc
- Toothbrush (5)
: 0.01mm: 2 times finer than ordinary fine brushes



Breastfeeding Line

The effectiveness of breast soothing and cooling
in mothers breastfeeding after childbirth





BREAST-FIT THERAPY
MESSAGE PACK

1EA



Breast-Fit Therapy Massage Pack (Original)

- Cold and hot therapy
- Daily Care for breast feeding, including for mastitis and breast pain during the period of lactation
- Ergonomic design minimizing areola irritation
- "BREAST-FIT" Customized Fastening Straps
- "Sealing guard" for Prevention contents lower tilt

Breast-Fit Therapy Massage Pack (Plus)

- Cold and hot therapy
- Daily Care for breast feeding, including for mastitis and breast pain during the period of lactation
- A larger size (ø23cm) for relaxed massage
- A patented design for 7-FIT close-up care
- Heavy metals & Hazardous ingredients test completed





ZERO SAP Vegan Nursing Pad

- 100% natural pulp absorbent material without SAP
- Korea's first vegan nursing pad made with plant-derived ingredients
- Designed with soft bamboo fabric and a design that comfortably fits the breast
- Application of vegetable bio waterproof layer extracted from corn starch

Simple Dial Lamp

- One-dial controller, easy and simple to use
- Affective design making everyday spaces special
- A timer function for a more comfortable night
- Delicate brightness control
- Rechargeable wireless night lamp by USB c-type
- Non-slip silicone bottom
- Safe KC certified lamp
- Size : 10x11x10.3cm



Food solutions for the health of the mother and fetus

Food solutions for the health of the mother and fetus





제 10800478 호



Mother's Depth **Rooibos Latte**

- Caffeine Free: Best coffee alternative during pregnancy
- Certificated organic rooibos by LACON GMBH
- Contain folic acid, vitamin D and fiber for mother's nutrition
- Passed Caffeine test by Intertek



Mother's Depth Rooibos Organic

- Caffein Free: Daily water & coffee substitute
- 100% Organic Fermented tea
- Rich Flavor and nutrition
- Non-GMO sugarcane pyramid-shaped teabags

Mother's Depth Rooibos Brown Rice Organic

- Caffein Free: Daily water & coffee substitute
- 100% Organic Fermented tea
- Rich Flavor and nutrition
- Non-GMO sugarcane pyramid-shaped teabags





제 10800478 호



Mother's Depth MealRun

- Breastmilk boost up tea
- 100% organic certified ingredients
- Bio-degradable PIA non-GMO candy cane derives material
- Test completed: No micro plastic

Mother's Depth MealLock

- Breast milk dry up tea
- 100% organic certified ingredients
- Bio-degradable PIA non-GMO candy cane derives material
- Test completed: No micro plastic



제 10800478 호





Candymama Lemon (Greek Yogurt Flavor)

- Sugar Free candy for Pregnant Woman : ONLY used maltitol from nature
 - Contains a xylitol, folic acid and Vitamin C
 - Help morning sickness & nausea relief during pregnancy
 - A new flavor of lemon and Greek yogurt
-
- 8 EA(32g): Pocket size for easy carrying when going out
 - 15 EA(60g): Reusable Safe baby bowl for packaging
 - 40 EA(160g): Easy to store and use zipper pack packaging

TO DO NUTS for women

- Healthy snack for one bag a day
 - Chewy dried prune bits in small pieces
 - 4 Premium nuts, Macadamia/Brazilnut/Roasted almond/Walnut
 - Special scheduler box helping for healthy habit (21ea box)
 - Packaging with 3-layered Aluminum Pouch for freshness
 - Manufactured in Smart HACCP Certification Facility
-
- 21ea box: 420g (20g x 21ea)
 - 7ea box: 140g (20g x 7ea)



Fabric Line

Protect the health of the mother and fetus from external harm





Anti-Radiation Aura Blanket

- Anti-Radiation & EMF protection Blanket
- 100% cotton fabric which make mom and baby feel comfortable with soft texture
- EMF radiation Shielding fabric used as lining protect mom and baby from radiation caused from computer, mobile, TV

Focus Sleeping Socks

- Focus Sleeping Socks that help the mother's health and visual stimulation for the newborn baby
- The finest TACTEL thread 100%
- Use a non-slip pad that emits far-infrared and anions
- Use the box as a stimulation card





Two wave Wrist Brace

- 1 mm thin and 15 g lightweight for 24/7 wrist protection
- Ambidextrous practicality
- 2 styles: loop and strap for freedom of movement, 2WAY care
- Seamless for a smooth fit with no skin marks
- 21% spandex for excellent stretch and resilience, and good breathability
- BPA FREE, safe and reliable product made in Korea

Bearly eats a donut

- Donut shape to help relieve hip pain
- Premium wadding for superior elasticity and resilience
- Completed no harmful substance test
- 36x36x8cm size for comfort and ease of use
- Differentiated design and vivid colors for home interior
- Safe and reliable product made in Korea

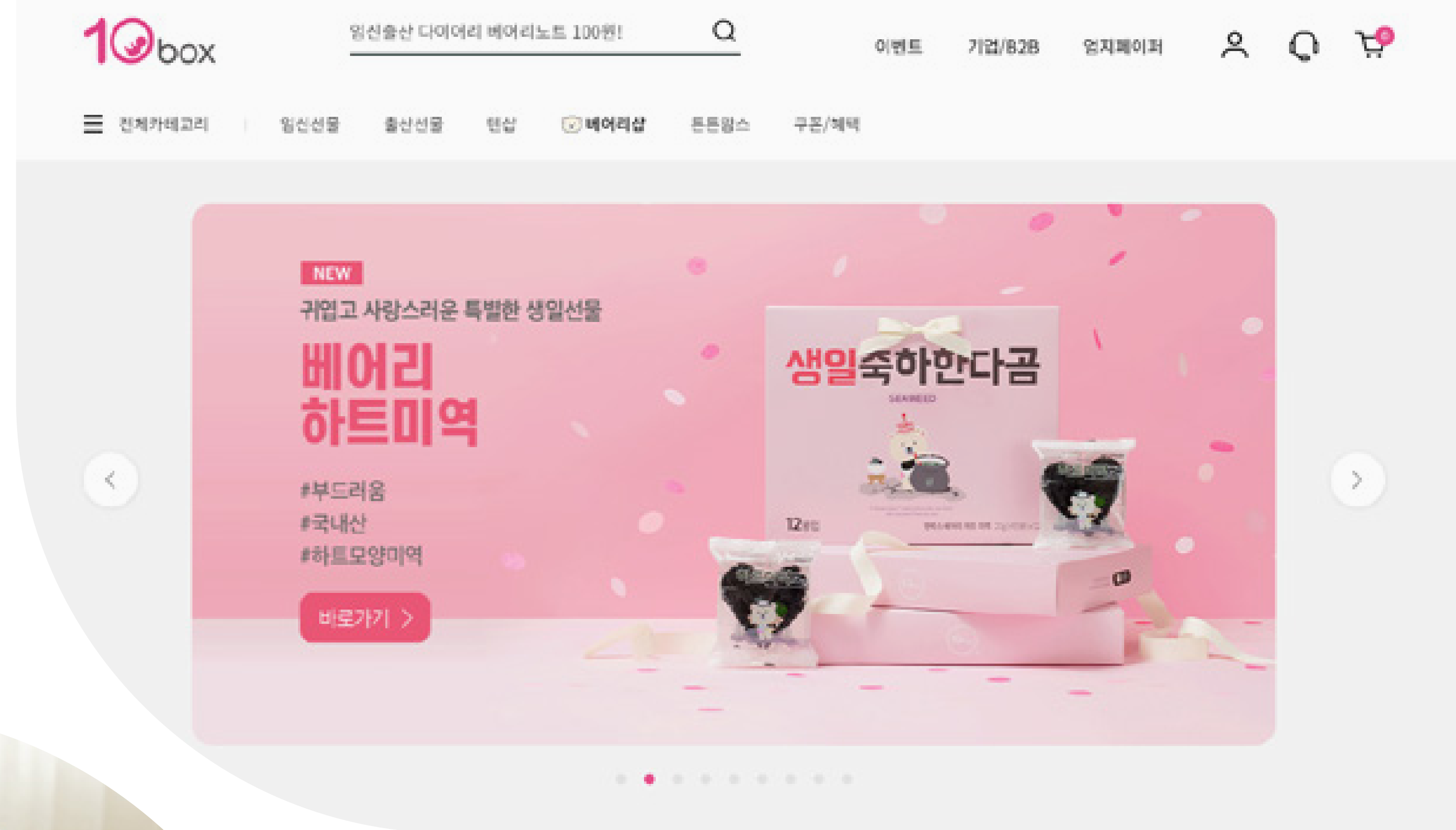




Body Fit Pillow

- Supports overall upper body and allows level adjustment for personal preferences
- Development of a tight cushioning material the able to apply from pregnancy to childbirth with long-lasting volume by mixing 70% of high-density form
- Applied eco-friendly Sorona cotton derived from corn, the material for mother, child, and the Earth

Our Artwork



10box.co.kr Webpage

EVENT

베어리 잇더 도넛 방석 런칭 이벤트

도넛에 **앉아서** 도넛을 **남남해**

#핵귀욤주의
#세상편안함
#인테리어템

바로가기 >



DUNKIN'

5,000원

Our Artwork

Bear Belly Patch



Bear Belly Patch Gift Package



Our Artwork

Bear Belly Cream Gift Package



Bear Belly Patch kakao Gift Package

Our Artwork



Bear Belly Patch Gift Package



Mather's Depth Rooibos Gift Set Package

Our Artwork

Biotin Shampoo Gift Set Package



2-WAVE!

BEAUTIFUL & STRONG WAVES
THAT FILL & HEAL ME

Finger Tight

Finger Free

KEEP CALM AND HEAL

Our Artwork



Dr.Cabbage Cabbage Breast Cream Cooling Ball Package



Dr.Cabbage Cabbage Breast Patch & Cooling Breast Patch (Active)

Our Artwork

Postpartum Care Gift Set Package



Dr.Cabbage Gift Set Package

Our Artwork

TO DO NUTS for women Package



TO DO NUTS for women Product Detail Page





Thank you!
"We protect mothers who protect babies"

E-mail. trade@10box.co.kr

www.tntnmoms.com